

## HireEffect Wins Woodard® Top 50 Client Accounting Services Practice Award for Second Time

**Frisco, TX, USA – August 8, 2024** – HireEffect’s CEO, Jennifer Scott, is pleased to announce the company’s recent Woodard Top 50 Client Accounting Services Award for the second year in a row.

The Woodard® Top 50 Client Accounting Services Practice Awards was designed to honor and celebrate exceptional accounting services practices, the awards spotlight practices that best embody the characteristics of top-tier performance—intentionality, specialization, efficiency, effectiveness, profitability, and scalability.

“We are thrilled to be added to the list for a second, consecutive time,” said Jennifer Scott, HireEffect’s CEO. “This recognition marks an exceptional achievement for our team and our small business clients.”

"Congratulations to Woodard's Top 50 Accounting Services Practice award winners!" Patricia Hendrix, executive vice president of communities at Woodard Events, LLC, said. "These practices exemplify the characteristics that Woodard's Ideal Practice Model™ promote. We encourage our community to continuously reach for these ideals to create a better business now and a valuable asset for the future."

Accounting Services practices of all sizes, from sole practitioners to large firms, were eligible for this prestigious award. Once nominated, practices were meticulously evaluated by an expert panel comprised of external consultants as well as Woodard's own team of bookkeeping and practice coaches. This panel collectively boasts more than 100 years of leadership experience in practice.

The winners' list can be accessed on [Woodard's official website](#).

### About HireEffect

HireEffect has been helping organizations across a variety of industries grow and expand their operations since 2007. We know it takes a village to manage your business. Our team helps founders find freedom by combining outsourced advisory services with the right technology to get business owners out of the back office and in front of their customers. We create custom solutions to fit our clients’ specific needs, which can include bookkeeping, payroll, HR, and recruiting.

### About Woodard

Woodard provides business advisors with cutting-edge education, high-impact coaching, highly relevant resources, vibrant professional communities and custom-designed consulting services. By engaging Woodard, business advisors increase efficiencies, modernize operations, maximize team productivity, and equip their teams to provide high-value advisory services.

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